



JKMAC<sup>®</sup>

# DJ K-MAC

Professionally DJing for nearly **two decades** including:

15+ years in **San Francisco** nightlife including guest DJ sets in **Las Vegas & New York**

8+ years on local radio station **99.7NOW**

Resident DJ and **approved vendor** for corporate production agencies and venues throughout San Francisco



## CLUB ENERGY / CORPORATE STYLE

Kyle McCullough "**DJ K-MAC**" is a go-to corporate favorite in the San Francisco Bay Area. His career spans nearly two-decades of DJing professionally, including 15+ years in nightlife, 8+ years on local radio 99.7NOW, and private social, start-up, and corporate events.

*"Having a large library of music is one thing, being able to execute and program the music to a room, crowd, or event is another."*

While technology has advanced how DJs perform, it has also made it easy to give minimal effort. K-MAC started DJing with turntables and crates of vinyl records. Today, K-MAC is still using turntables at many events bringing tasteful elements of **#RealDJing** to the corporate dance floor.

*"It's my goal to not just play music or a playlist, but to provide a DJ experience and give that playlist a live element for the event and the guests."*

Known as a well versed multi-genre DJ, K-MAC is highly noted for his ability to curate a room. From providing an ambiance, to having guests tap their feet, to a full on dance party, driving an event is what he does best, and has made K-MAC one of the city's most sought after DJs for any event and venue.

Based in Silicon Valley, K-MAC works with a number of corporate and start-up clients. He was the go-to DJ for corporate events inside the former Infusion Lounge in San Francisco for clients including **Cisco, Nike, and Salesforce**. He was hired to spin for one of the **NFL's VIP events at Super Bowl 50 @ Levi's Stadium**, and two of the **San Francisco 49er's** pre-season kick-off events. K-MAC is also a go-to talent for **RAE Agency & Earth Circus Productions**, not only as a DJ, but also producing music for a variety of dance performances.

A few more highlights, K-MAC was asked to spin at **99.7NOW's Summer Splash Concert at California's Great America**, along with performing artists Cheat Codes, Jason Derulo, Madison Beer, and more. At the **Jack Daniels Mirror Ball at Fort Mason**, K-MAC shared the stage with Big Boi from Outkast. He was the featured DJ at San Francisco's **Exploratorium Showcase 2019**, ranked one of the 10 coolest museums in the world, and highly sought after venue for large production corporate events. More venue highlights include **Moscone Center, Pier 27, Mezzanine, De Young Museum, and the Julia Morgan Ballroom**.

# CORPORATE HIGHLIGHTS



## EXPLORATORIUM

2019 Venue Showcase, San Francisco



## SALESFORCE

Grand Opening, San Francisco



## MONTEREY BAY AQUARIUM

Corporate Holiday Event, Monterey

# MORE HIGHLIGHTS

